

Adopted on 11/27/2025



**Temple Basketball Official's Association
Social Media Policy**

Revised & adopted as of 11/27/2025

TBOA acknowledges that on-line social media has become part of our daily communications. The following guidelines are intended to assist TBOA members in communicating online in a respectful manner that protects the Mission and Reputation of the Temple Basketball Officials Association (TBOA), the sports officiated by TBOA, as well as the many athletes, schools and officials we represent. Social media includes all means of communicating or posting information or content of any sort via digital applications or on the Internet, including any social network, blog, podcast, journal or diary, personal web site, web bulletin board or a chat room, as well as any other form of electronic communication. The most common forms of social media are Facebook, Twitter, Instagram, SnapChat, YouTube and LinkedIn.

As a member of TBOA, you are solely responsible for what you post online. Before creating online content, you should consider some of the risks and rewards that are involved, understanding what is private in the digital world often will become public without your knowledge or consent. TBOA strongly encourages all members to carefully review the privacy settings on any social media and networking sites you use and exercise care and good judgment when posting content and information on such sites. These guidelines apply to participation under your name or an assumed identity or avatar.

Listed below are a TBOA guidelines when operating on the internet:

- Social media posts and comments must not potentially embarrass TBOA, TBOA members, THSBOA Member Chapters, the UIL, or damage the reputation, or tarnish the image of our members, service schools or their Leadership or Student Athletes.
- Never misrepresent yourself or TBOA by making false or misleading comments or posts. All statements must be true and accurate.
- TBOA members should refrain from making online comments on any topic related to their officiating assignments or TBOA duties. Remember that any social media, print, telephone, written, or other form of communication can be made public. Areas to be concerned with include:
 - Specific game or match assignments, locations or dates. While some of these may be public domain, it is not within the scope of TBOA member's authority.
 - The scores or outcome of any game or match. This includes penalties or fouls assessed.
 - Situations or events that occurred in a game or match. Examples would be calls made, interactions with fans, coaches or players.
- Do not discuss the officiating performance of other members, partners or officials in any association, sport or level. While discussions with other sports officials may be privately held outside of the event, the topic of a sports official's performance must be specifically kept out of social media. Keep in mind that even a "generic" comment can be identified, or misconstrued.
- Social Media "connections" with coaches, athletic directors, players, sports media, or any other participants in the sport in which you officiate shall be avoided. These connections could present Conflict of Interest and should be reconsidered.

Adopted on 11/27/2025

- Officials shall not accept game assignments from schools where they are "Connected" with a coach or other person which can be considered a conflict of interest.
- Members shall not create TBOA specific Social Media profiles, or represent themselves as official TBOA websites, pages or blogs, without the written consent of the President of TBOA. The TBOA President and / or a designee shall be made aware of any website using the word TBOA in reference to the Temple Basketball Officials Association.

Consequences of Violating the TBOA Social Media Policy:

TBOA respects the right of its members to participate in social networking sites and does not discourage self-publishing or self-expression. Members are expected to follow these guidelines and policies to protect TBOA, yourself and your privacy.

***** Inappropriate activity that is in conflict with this document's guidelines, intentionally or not, may result in disciplinary action, ranging from private reprimand to expulsion, and may include fine, probation, suspension, or any combination of the above deemed appropriate by the TBOA Ethics Committee and the TBOA Board of Directors. *****

The TBOA Board of Directors (BOD or Board) has adopted this TBOA Social Media Policy beginning the 2025-2026 season. This policy may be revised as necessary by the Board, to conform to such needs as may arise. The intent of this policy is to provide the membership with the expectations and objectives of the membership with regard to social media interactions.

It is the intent of the TBOA Board of Directors that all TBOA members adhere to this policy and that each member has access to it via digital or electronic means. Suggested revisions should be submitted to the TBOA President in writing. This policy will be reviewed and reissued as required by the TBOA Board of Directors.

Copies can be obtained from the TBOA website at: TBOAREFS.COM or via email by member request through their respective Division Representative.

Adopted on 11/27/2025

(NOTE: This document has 4 pages.)

Adopted/amended on: 11/27/2025 by majority vote of the TBOA Board of Directors.


TBOA President: Mr. Derick Barnes

Date: 1/5/2026